

CASE STUDY

URBAN CRIME
REDUCTION INITIATIVE**34% REDUCTION IN STREET-LEVEL CRIME
WITHIN 6 MONTHS OF VPU DEPLOYMENT IN
HIGH-TRAFFIC COMMERCIAL ZONES AND CITY PARKS**

A mid-sized U.S. city faced rising theft, vandalism, loitering after hours, and rampant drug use in parks and commercial corridors. VideoGuard deployed an intelligent surveillance solution that delivered real-time awareness, stronger deterrence, and measurable results.

AT A GLANCE

**34%**
REDUCTION IN
STREET-LEVEL CRIME
WITHIN 6 MONTHSHIGH-TRAFFIC
COMMERCIAL ZONES
& CITY PARKS
PROTECTEDREAL-TIME ALERTS
ENABLE FASTER
RESPONSESTRONGER
DETERRENCE.
SAFER COMMUNITIES.

THE CHALLENGE

- High levels of loitering, theft and vandalism near parks and businesses
- After-hours criminal activity and drug use creating unsafe conditions
- Limited visibility in key public spaces and corridors
- Reactive policing with no real-time awareness



THE OBJECTIVE

- ✓ Improve public safety and quality of life
- ✓ Deter crime and reduce repeat incidents
- ✓ Provide real-time awareness for faster response
- ✓ Deliver measurable results within 6 months



THE VIDEOGUARD SOLUTION

Fixed, pole-mounted VPU™ units were strategically deployed in parks and commercial corridors.

AI-powered analytics and edge processing detect suspicious activity and immediately alert officers—enabling faster response and stronger deterrence.

TECHNOLOGY USED

**AI-POWERED ANALYTICS**
Detects loitering, crowding, wrong-way movement, object detection & more**REAL-TIME ALERTS**
Instant notifications to dispatch or mobile devices**EDGE PROCESSING**
Real-time intelligence with low bandwidth use**4G/5G CONNECTIVITY**
Reliable connectivity for alerts and remote access

HOW IT WAS USED



CITY PARKS

Monitoring entrances, walkways and gathering areas to deter loitering and drug activity.



COMMERCIAL ZONES

Protecting storefronts, parking areas and pedestrian corridors from theft and vandalism.



INTERSECTIONS

Monitoring high-traffic intersections to detect incidents and support traffic safety.



PUBLIC SPACES

Enhancing safety in plazas, transit stops and community gathering areas.

THE OUTCOME

34%REDUCTION IN
STREET-LEVEL CRIME
WITHIN 6 MONTHS**FEWER CRIMES**
Significant reduction in theft, vandalism, and drug-related incidents.**FASTER RESPONSE**
Real-time alerts helped officers arrive quicker and take action.**STRONGER DETERRENCE**
Visible cameras and active monitoring deter criminal activity.**IMPROVED QUALITY OF LIFE**
Safer parks and streets for residents, visitors and businesses.

“ Since deploying VideoGuard VPU units, we’ve seen a dramatic decrease in crime and an increase in community confidence. This technology has given us the real-time awareness and intelligence we need to keep our city safe.

— Police Chief

